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the public arts
and the
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advertising.

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Enables students to identify and analyze messages and images to which they are exposed as consumers of goods and services and as recipients of information from various sources, including print and

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Communication |

hsm1
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Journalism is a
subset of mass

communication,

as it is all
about the

circulation of
news to the

large population

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using various To
media platforms
such as
newspaper,
radio,
television, etc.
On the other
hand, mass
communication
implies message
transmission to
a widely
dispersed, large
group of people.

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Sheetal Pandey
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1. Mass medium :
An important
characteristic
of mass

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Introduction To Journalism And Mass Communication is the presence of mass media like newspaper, radio, television, magazines, books, websites and social media networks. The medium is capable of taking the same message around

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the world. 2.

Anonymous : The
participants

(senders and
receivers) in

the mass
communication

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AND JOURNALISM

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Journalism and
Mass

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Chapter Mass
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Theories MCQs:

The Central

Superior
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Services

(denoted as CSS;
or Bureaucracy)

is an elite
Syllabus With
permanent

bureaucratic

authority, and

the civil

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service that is responsible for running the civilian bureaucratic operations and government secretariats and directorates of the Cabinet of Pakistan.

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Journalism and

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Mass Introduction To

Communication

Journalism And
Chapter Mass ...

Mass
It was the

Communication
newspaper that

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pioneered in two-
edition dailies.

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Later it was

Prescribed
followed by

Syllabus With
Revista

Mercantil which

came out the

same year. In

the succeeding

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years there had been attempts to create a more liberal and mass appealing press. The year 1887 marked the beginning of a more opinionated journalism in the Philippines.

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Practical theory
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(2007) – (Pearson
Longman) – also
main textbook
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a three-year
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undergraduate
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programme
exclusively
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designed to
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prepare students
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for the
Syllabus With
continuously
evolving media &
communication
industry.

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(BA) Bachelor Of
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Mass

communication is

the process of

imparting and

exchanging

information

through mass

media to large

segments of the

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population. It is usually understood for relating to various forms of media, as these technologies are used for the dissemination of information, of which journalism and advertising are part. Mass communication

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differs from other forms of communication, such as interpersonal communication and organizational communication, because it focuses on particular resources transmitting in

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communication -

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Wikipedia

Journalism

apparently is

defined as the

art of writing

and reporting

for the media,

copy editing,

interviewing,

etc. Mass

Communication

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also deals with media effects and influences in the society, gender and International communication. Journalism aims to provide an unbiased piece of news to the viewers.

Journalism Vs

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Mass
As an
introduction,
this course
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examines the
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economic and
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cultural
institutions
that shape our
social
identities and

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are shaped by them. This is accomplished through analyses of popular mass media including film and television. Some attention will be paid to media producers and the media audience.

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Journalism &
Film | Howard
University
Journalism and
mass
communication
graduates work
nationwide and
worldwide at
newspapers and
magazines and in
advertising,
branding,

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broadcast news, social media, marketing, media research, photojournalism, publication design, public relations, radio, and other areas. As communications media expand, so do job opportunities.

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The Journalism

and Mass

Communication

major and minor

provide students

with practical

skills and an

academic

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background in
the role and
effects of
journalism and
media messages.
The program
emphasizes
analysis and
critical
thinking as
students pursue
the practical
study of media
and journalism,

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media law,
history,
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processes,
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course aims at:

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of Indira Gandhi
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admission to MA
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program based on
the marks secure
in the

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